January 31, 2022

FOR IMMEDIATE RELEASE

HOTEL EXPANSION, REGISTRATION, & OPENING SPEAKER INFORMATION

ALACTE 2022 PROFESSIONAL DEVELOPMENT CONFERENCE

[Montgomery, AL] – Conference registration, expanded hotel options, and information on 2022’s opening speaker are now available for Alabama Association for Career and Technical Education’s 2022 Professional Development Conference, hosted July 20-22 in Mobile, Alabama.

REGISTRATION: The conference registration portal will open on Wednesday, February 2, 2022, at noon CST. On Wednesday, please visit ALACTE.org for more information on registering for this year’s conference. Questions on registering can be directed to the staff contact listed at the bottom of this release. In addition, a tentative agenda for this year’s conference has been included for attendees to reference as they plan their time in Mobile.

EXPANDED ACCOMMODATIONS & BOOKING: Due to record-breaking need in the hotel block for this year’s conference, Alabama Association for Career and Technical Education has negotiated reduced hotel rates at the following locations: Renaissance Battle House, Renaissance Riverview, Hampton Inn and Suites Mobile – Downtown Historic District, The Admiral, and Holiday Inn – Mobile Downtown. Room pricing and availability, hotel location and amenities, and other information can be found at each hotel’s specific reservation link.

OPENING SESSION SPEAKER INFORMATION: Alabama Association for Career and Technical Education will be joined by motivational speaker and educator, Gerry Brooks, at 2022’s Professional Development Conference! Brooks is a veteran teacher from Lexington, Kentucky. His educational experience includes six years in the classroom, two years as an intervention specialist, and twelve years as an administrator.

He is a passionate public speaker whose focus is on encouraging and helping teachers improve their instructional abilities. He also has a desire to help administrators successfully lead their staff. He has spoken to educational groups all around the nation on how teachers can improve
their instruction through personal climate and culture strategies. He desires to help administrators focus on how to lead all staff in a positive and constructive manner.

His following on social media has developed through humorous videos that focus on real-world educational experiences. Read more about Gerry by visiting https://www.gerrybrooksprin.com/.

ABOUT MOBILE: As the home of Mardi Gras, Mobile has a way of celebrating all its own. The city is a melting pot of people, flavors, cultures, and traditions – all representing one voice to lead all of life's best moments. Join ALACTE in person in the epicenter of southern charm, culture, and hospitality for this year’s Professional Development Conference.

During your stay, you can dine in one of the hundreds of restaurants throughout the city, explore countless cultural and historical landmarks, or simply enjoy part of your day on an endless stretch of white sand coastline. With 300 years of history to explore and countless recreational offerings, Mobile is the premier city for this year’s conference.

The City of Mobile was "born to celebrate.” We are ready to celebrate with our CTE family!

For more information about our host city, as well as a promotional video, please visit https://www.thisismobileal.com/.
SAFETY: As a reminder, Alabama Association for Career and Technical Education will abide by all future and currently applicable local, state, and federal laws for in-person gatherings. At the time of our event, these laws may include masking, social distancing, precautionary changes to the service of food and beverage items, and more. While ALACTE anticipates a return to normalcy by July 2022, Association members should be mindful of relevant changes to our current public health circumstances. Safety protocols will be communicated on a rolling basis via email and on ALACTE.org.

Ann Gilmore
ALACTE Executive Director
ALACTE@yahoo.com

Staff Contact: Zack Love
Conference Planning Liaison
zacklove80@gmail.com

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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td><strong>July 20</strong></td>
<td><strong>8:00 a.m. – 5:00 p.m.</strong> Conference Registration – MCC Concourse Level</td>
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</tbody>
</table>
| 9:00 a.m. – 11:00 a.m. | Opening Session & Awards  
Keynote Speaker: Gerry Brooks |                                               |
| 11:00 a.m. – 2:00 p.m. | Lunch and Visit Exhibits |                                               |
| 11:15 a.m. – 12:15 p.m. | Special Session for Administrators, School Counselors, and Career Coaches with Gerry Brooks |                                               |
| 11:15 a.m. – 12:15 p.m. | 54321 Program of Work for CTSO Advisors (Tri) |                                               |
| 12:00 p.m. – 1:00 p.m. | First Time Attendees Orientation + App Overview (Bring your own lunch.) | **Wednesday**  
**Thursday**  
**Friday** |
| 2:00 p.m. – 3:15 p.m. | State of Alabama CTE Address: Dr. Jimmy Hull | Assistant State Superintendent | **Wednesday**  
**Thursday**  
**Friday** |
| 3:30 p.m. – 4:30 p.m. | CTSO Advisor Accelerator (Tri) | **Wednesday**  
**Thursday**  
**Friday** |
| 3:30 p.m. – 5:00 p.m. | Child Labor Law Training | **Wednesday**  
**Thursday**  
**Friday** |
| 3:30 p.m. – 5:30 p.m. | Teacher Mentoring Session (Required for Prospective Mentors) | **Wednesday**  
**Thursday**  
**Friday** |
| **July 21**  | **8:00 a.m. – 4:00 p.m.** Conference Registration – MCC Concourse Level |                                               |
| 8:00 a.m. – 5:00 p.m. | Visit Exhibits | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 9:30 a.m. | Child Labor Law Training | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 5:00 p.m. | Administration Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 5:00 p.m. | Agriculture, Food & Natural Resources Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 5:30 p.m. | Career Technologies, PLTW Engineering and STEM Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 5:00 p.m. | Commerce and Information Technology Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 5:00 p.m. | Cosmetology Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 4:30 p.m. | Guidance/Counseling & Career Coaches Sessions | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 5:00 p.m. | Health Science/PLTW BMS Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 5:00 p.m. | Human Services, Education & Training and Hospitality & Tourism Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 5:00 p.m. | JROTC Sessions | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 5:00 p.m. | Law, Public Safety, Corrections, and Security Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 5:00 p.m. | Technical Education Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 11:30 a.m. – 1:00 p.m. | Alabama Jump$tart Coalition Luncheon *(Ticket Required)* | **Wednesday**  
**Thursday**  
**Friday** |
| 5:00 p.m. – 6:00 p.m. | ALACTE Annual Business Meeting | **Wednesday**  
**Thursday**  
**Friday** |
| **July 22**  | **8:00 a.m. – 1:00 p.m.** Administration Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 1:00 p.m. | Agriculture, Food & Natural Resources Sessions & Industry Tours | **Wednesday**  
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**Friday** |
| 8:00 a.m. – 1:00 p.m. | Career Technologies, PLTW Engineering and STEM Sessions & Industry Tours | **Wednesday**  
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| 8:00 a.m. – 1:00 p.m. | Law, Public Safety, Corrections, and Security Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 1:00 p.m. | Work-Based Learning Sessions | **Wednesday**  
**Thursday**  
**Friday** |
| 8:00 a.m. – 1:00 p.m. | Technical Education Sessions & Industry Tours | **Wednesday**  
**Thursday**  
**Friday** |